

## NEW E-BOOK HELPS MUSICIANS BEGIN NETWORKING ON GOOGLE PLUS



### For Immediate Release

**January 9, 2012 - Miami, FL** – Why do you need yet another social network? The answer is quite simple: Google Plus is not about connecting with people you already know or close friends, like many of the other social networks. It is about connecting with people that share similar interests with you, as a musician or band; that is **MUSIC!**

Google Plus is the fastest growing social network in the history of social networking. It launched June 28, 2011, with a private beta that quickly amassed more than 40 million users. If growth continues at its current rate, Google Plus is expected to hit 300 million users by the end of 2012. Independent musicians can freely connect with and entertain these users via Video “Hangouts”. This e-Book touches on one particular musician that has become Google Plus’ first breakout star, reaching hundreds of thousands of people in a matter of months. The possibilities are endless: acoustic concerts from the comfort of your home, open mic nights, Q&A sessions with fans, meetings with band members to plan a tour, meetings with Street Team leaders to plan your marketing strategies and the list goes on.

The Musician’s Guide to Google+ e-Book is geared toward independent musicians that need to quickly learn and connect with other music industry pros, as well as new fans on Google Plus.

To download your copy of **The Musicians Guide to Google+** please visit:

<http://musiciansguidetogoogleplus.info>

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